

Welcome.

A leading company in Brazil



Welcome to BLUMAR

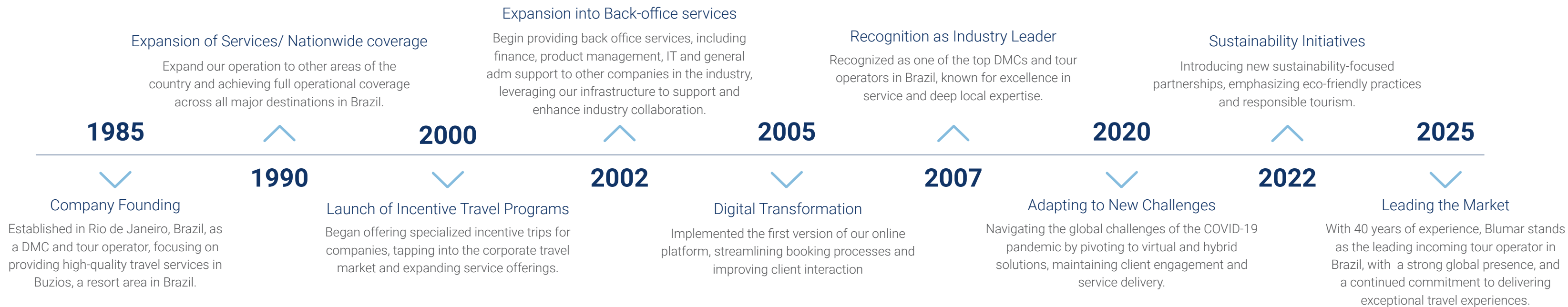


Welcome to Blumar,

Founded in 1985, Blumar has grown to become one of the most successful and trusted DMCs and tour operators in Brazil. With a dedicated team of very talented people, we specialize in crafting unforgettable travel experiences throughout the country. From leisure trips for individuals and groups to large-scale congresses, events, and incentive programs, we handle every detail to ensure a seamless and memorable journeys.



Our Journey since 1985



Our services



Leisure Travel for Individuals:
Tailored trips for solo travelers, couples, and families.



Leisure Travel for Groups:
Coordinated group travel experiences, from small groups to large tours.



Congresses & Events:
Expert handling of conferences, meetings, and large-scale events.



Incentives Trips for Companies:
Creative and motivational travel experiences for businesses.



Cruises:
Ground services for cruise lines

Why Blumar



Experience and Expertise:

Over 40 years in the business with a deep understanding of Brazil's travel landscape with services covering all aspects of travel in Brazil.



Local Knowledge:

Our staff have a first hand understanding of the destination and is able to offer genuinely unique products and experiences. We are proud to have a multi-national, multi lingual team operating throughout Brazil



Innovative products:

We never stop creating...
We strive to remain at the forefront of new product development, creating unique, out of the ordinary packages and experiences.



Cutting-edge Technology:

An advanced web platform that simplifies the booking process for clients offering easy access to the best hotels, tours and services available in Brazil.



Solid Management & Finances :

Our credentials in the market are stellar. As key clients and preferred partnership with all major hotels in Brazil, we are able to provide more security for your operation.



Socially & Ecologically responsible :

As a company, Blumar endeavors to support the local communities in our destinations as well as minimizing our environmental impact.

Strong Presence across Brazil



Strong presence in key destinations:



Explore our website

Our Special Client Area is designed to provide clients with easy access to a wide range of resources and tools to help them effectively sell Brazil as a destination. It offers detailed information on various products, tariff rates, special programs, inspection reports, online training, and much more.

KEY FEATURES AND OFFERINGS:

Rates & Online Reservation: Access to tariffs, special offers, online reservation options, and downloadable rates. Includes terms and conditions, holidays, and special event information.

Products: A variety of resources including inspection reports, product updates, hotel renovations, and details on tours, destinations, and special offerings.

Image & Video Bank: A collection of hundreds of images and videos showcasing hotels and destinations across Brazil, providing visual tools for marketing and sales.

Our Brochure, Trainings, and Presentations: Access to catalogs, maps, welcome kits, training materials, presentations, and webinars designed to equip clients with comprehensive knowledge about Brazil.

Special Programs & Itineraries: Detailed itineraries and programs including Brazilian soul tours, Brazil by car, special interest tours, off-beaten-track options.

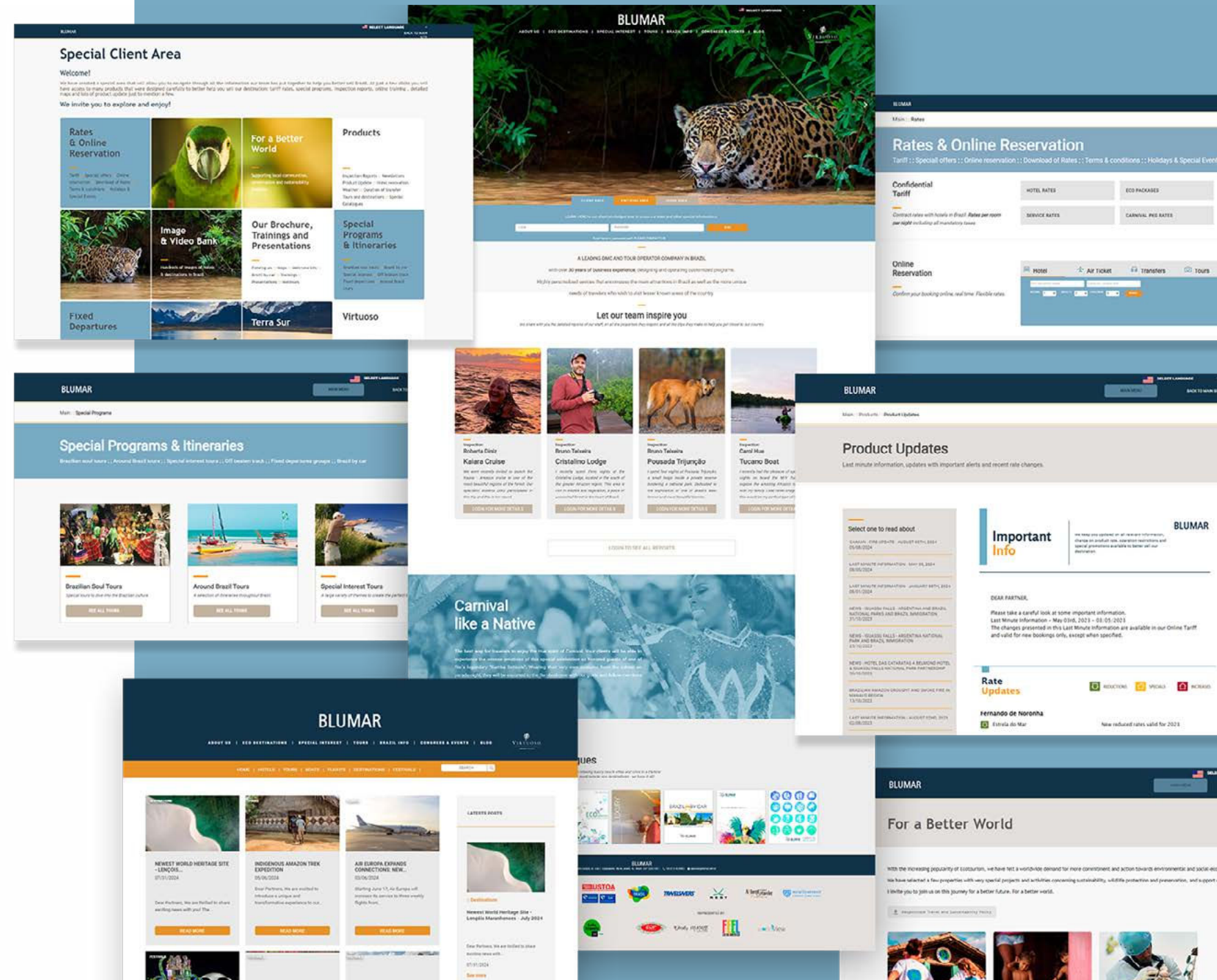
Fixed Departures: Guaranteed departure schedules for group tours, providing clients with reliable group travel options.

For a Better World: Efforts, and sustainability projects.

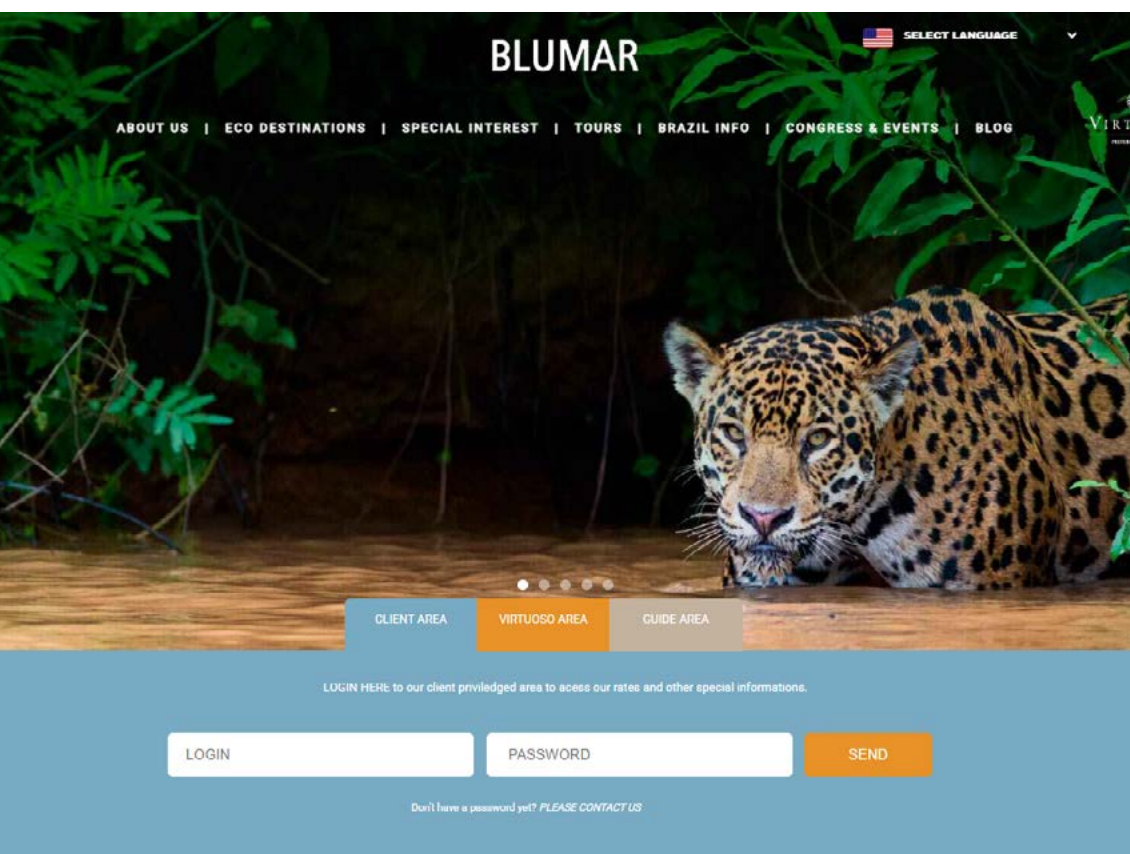
Terra Sur: Multi-country South American booking services, covering destinations like Argentina, Brazil, Chile, and Peru, extending your clients' travel options beyond Brazil.

Client Tools: Easy access to reservation management, invoices, and vouchers, streamlining administrative processes for clients.

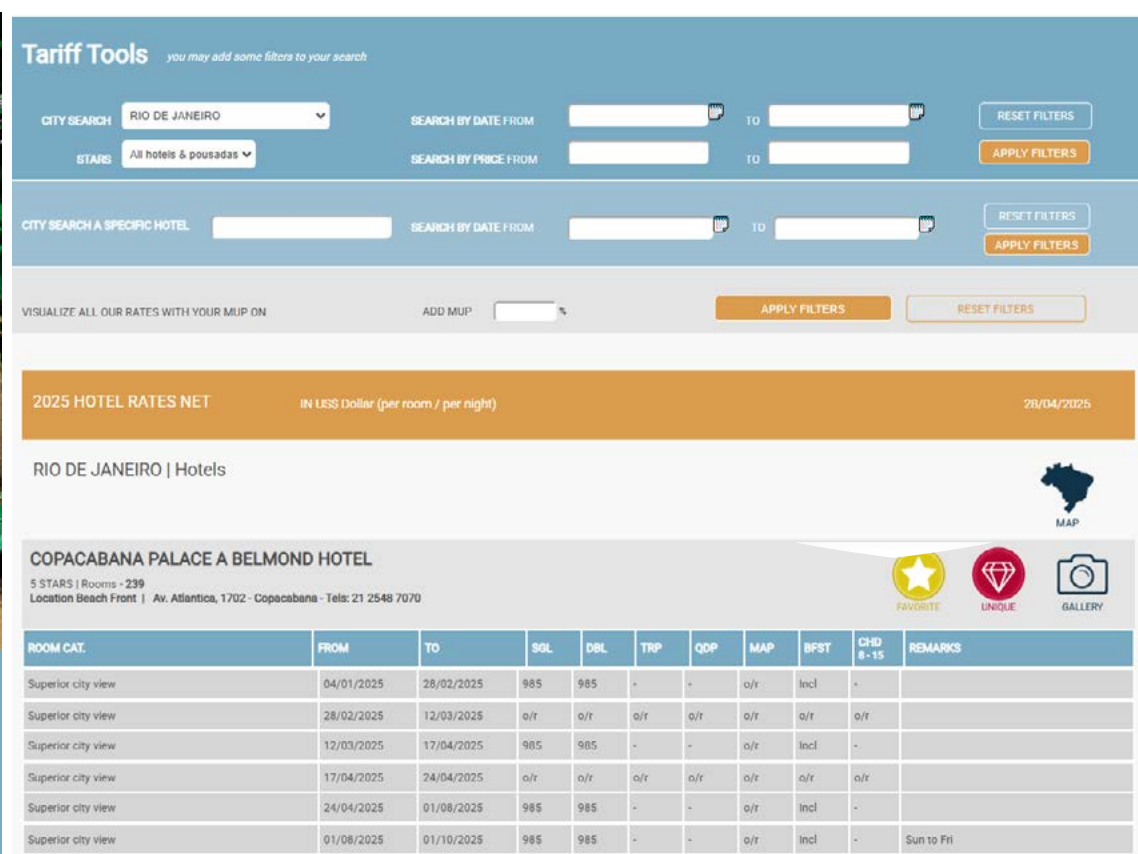
Incentives: Specialized programs for incentive groups, offering creative and motivational travel experiences tailored for businesses.



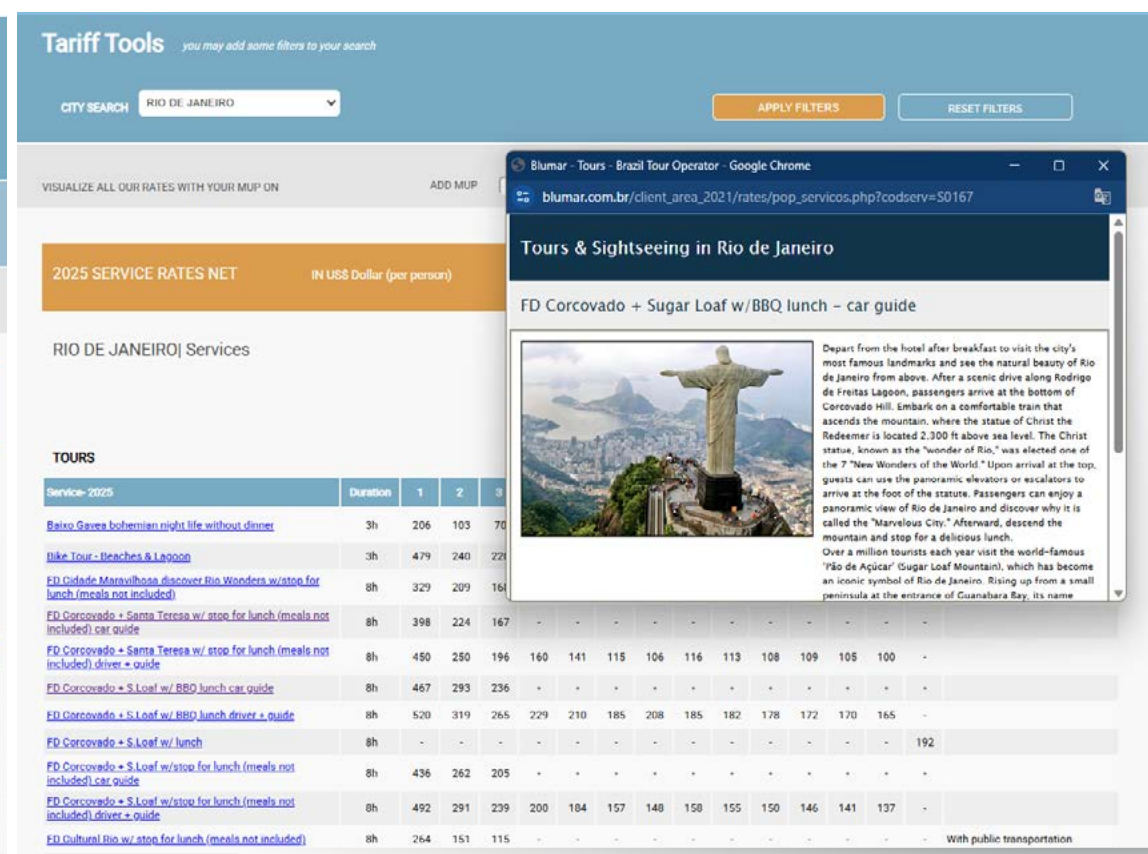
Explore our website



Main Page



Rates Online



Services

Explore our website

Inspections Reports

Detailed reports from our staff on all their inspection trips.

Select one to read about

Destination: A FEW MAGICAL DAYS AT VILA D'ESTE
Staff Name: Paula Santos

Destination: Manaus Hotels and Lodges
Staff Name: Claudia Duarte

Destination: Expedition aboard the Katerre
Staff Name: Rodrigo Coutinho

Destination: Fernando de Noronha
Staff Name: Carolina Hue

Destination: Belo Shabono Cruise
Staff Name: Hebe Gervasio Cavalcante

Destination: Kaiara - Amazon cruise
Staff Name: Roberta Diniz

Destination: Ibitipoca
Staff Name: Maria Paula Orlando

Destination: PARATY
Staff Name: Bruno Teixeira

Destination: Comodoro Pantanal
Staff Name: Bruno Teixeira

Destination: Hotel Nacional Rio de Janeiro
Staff Name: Renata Cavalleiro

Inspection Report

BLUMAR



A FEW MAGICAL DAYS AT VILA D'ESTE
PAULA SANTOS

STAY TUNED

WHAT'S NEW IN BRAZIL

We handpicked the latest properties, the most unique experiences and the trendiest destinations, to keep you in the loop on the best of Brazil.




Special Offers

ALL CITIES

select an specific city:

Select one city



EMILIANO RIO DE JANEIRO


Rio de Janeiro

The hotel offers a special promotion!
Stay 2 nights and get the third night free.

Promotion conditions:

- Travel and Booking window: May 12nd to July 28th, 2025;
- Minimum of 2 nights;
- This promotion is not applicable during national holidays;
- Valid for new bookings only;
- Dates are subject to availability.

GO TO TARIFF



PONTA DOS GANCHOS EXCLUSIVE RESORT

Governador Celso Ramos

The hotel offers a special promotion!
Stay 3 nights and get one night free.

Promotion conditions:

- Travel and Booking window: May 12nd to September 28th, 2025;

Product Updates

Last minute information, updates with important alerts and recent rate changes.

Select one to read about

UPCOMING RENOVATIONS AT COPACABANA PALACE
11/03/2025

BLUMAR - LAST MINUTE INFORMATION - FEBRUARY 11TH, 2025
11/02/2025

INFO - CARNIVAL TICKETS DELIVERY - JANUARY 23, 2025
23/01/2025

LAST MINUTE INFORMATION - DECEMBER 10TH, 2024
10/12/2024

GAIMAN - FIRE UPDATE - AUGUST 05TH, 2024
05/08/2024

LAST MINUTE INFORMATION - MAY 08, 2024
08/05/2024

LAST MINUTE INFORMATION - JANUARY 08TH, 2024
08/01/2024

NEWS - IGUASSU FALLS - ARGENTINA AND BRAZIL NATIONAL PARKS AND BRAZIL IMMIGRATION
31/10/2023

NEWS - IGUASSU FALLS - ARGENTINA NATIONAL PARK AND BRAZIL IMMIGRATION
25/10/2023

Important Info

BLUMAR

We keep you updated on all relevant information, change on product rate, operation restrictions and special promotions available to better sell our destination.

DEAR PARTNER,

Please take a careful look at some important information.
Last Minute information – April 14, 2025 – 14/04/2025
The changes presented in this Last Minute Information are available in our Online Tariff and valid for new bookings only, except when specified.

Due to the drop in the USD exchange rate, we have adjusted our rates accordingly. The updates in this Last Minute Information are reflected in our Online Tariff and apply to new bookings only.

We appreciate your understanding.

Kind regards,

Rate Updates

REDUCTIONS

SPECIALS

INCREASES



Inspection Reports



Special Offers





Products Update

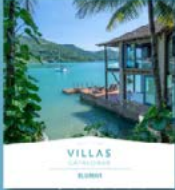
Explore our website


Special Catalogues


An example of all the unique products and services that we can offer. From relaxing luxury beach villas and once in a lifetime experiences in Rio, to discovering Brazil's coast by car and travelling to the most remote eco destinations - we have it all!















Trainings

Use our material to improve your team's knowledge of the Brazil.


SEE ALL




E-Books

Download our E-books they were carefully created by Dumar with the best in Brazil.


SEE ALL




Hotel



Duration




Weather



Description of tours and destinations

Trainings & Presentations

Trainings, Presentations & Webinars




Pantanal Training

PART I

POWER POINT

PDF

USEFULL INFORMATION




Amazon Training

PART I

POWER POINT

PDF

USEFULL INFORMATION




Amazon Training

PART II


OPEN ON GOOGLE EARTH

USEFULL INFORMATION




Route of Emotions

OPEN ON GOOGLE EARTH



Brazil Luxury Hotels & Destinations

OPEN ON GOOGLE EARTH




Route of Emotions Training

POWER POINT

PDF

Special Programs & Itineraries


Brazilian soul tours :: Around Brazil tours :: Special Interest tours :: Off beaten track :: Fixed departures groups :: Brazil by car



Brazilian Soul Tours

Special tours to dive into the Brazilian culture.


SEE ALL TOURS



Around Brazil Tours

A selection of itineraries throughout Brazil.


SEE ALL TOURS



Special Interest Tours

A large variety of themes to create the perfect trip.


SEE ALL TOURS



Off The Beaten Track

The most remote areas of the country.


SEE ALL TOURS



Fixed Departures

Bumar's own guaranteed departures groups.

SEE ALL TOURS



Brazil by Car

Self drive around Brazil.

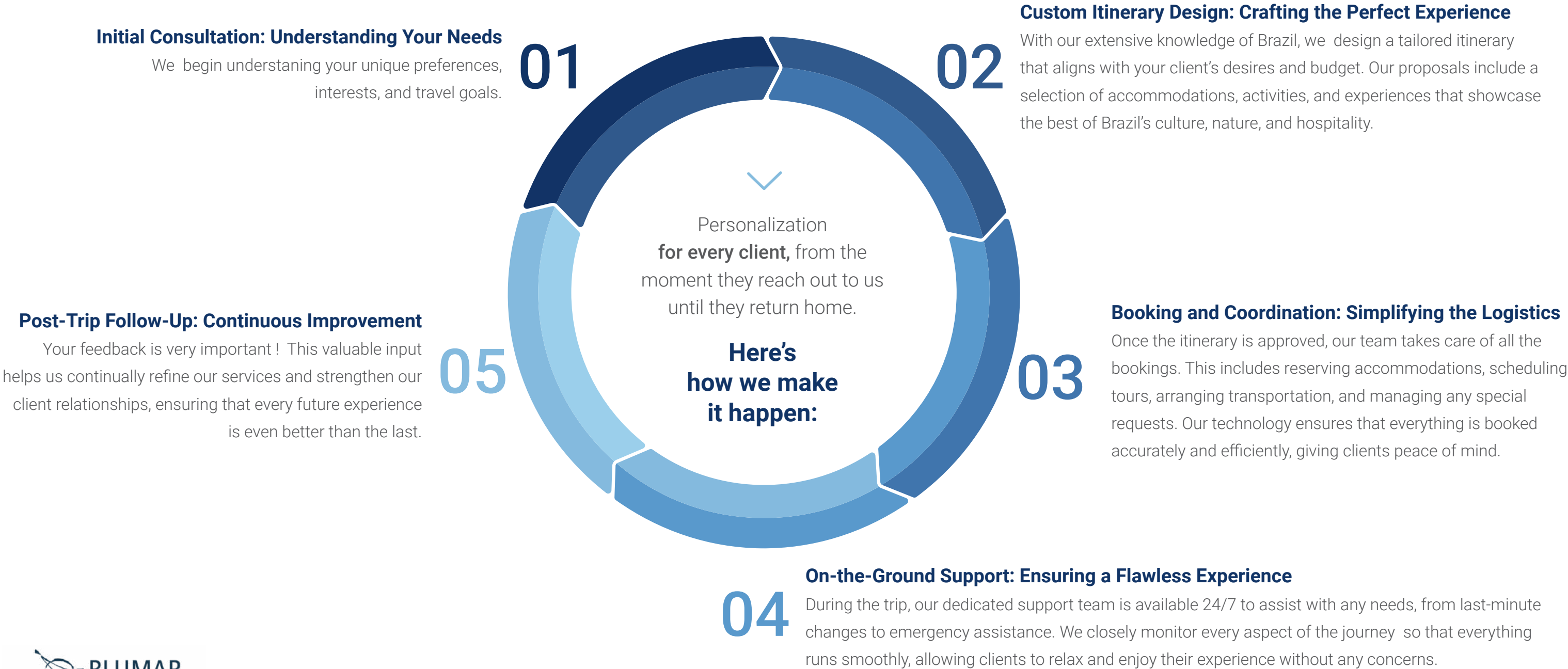
SEE ALL TOURS

Special Catalogues

Trainings

Special Programs

Our Process enhancing client experience



Brazil facts



5th LARGEST COUNTRY IN THE WORLD
DIVIDED INTO 5 REGIONS:

North
Northeast
Central-West
Southeast
South



GREATEST BIODIVERSITY ON THE PLANET



POPULATION **212 MILLION**



USES BRAZILIAN REAL. CREDIT CARDS ARE WIDELY ACCEPTED



MULTI-ETHNIC HERITAGE OF INDIGENOUS, AFRICANS, EUROPEANS
AND ASIANS **REFLECTING ON FOOD, MUSIC AND ART**



SPEAKES **PORTUGUESE**



NO VISA REQUIRED FROM 162 COUNTRIES. **E-VISA REQUIRED**
FROM US, CANADA, AUSTRALIA*

*since April, 2025



NO VACCINES REQUIRED TO ENTER



CLIMATE IS MOSTLY **TROPICAL**



CAN BE VISITED YEAR-ROUND.

PEAK SEASONS:

MID DEC TO MAR

NEW YEAR

CARNIVAL

JULY IN SOME AREAS

International airports

São Paulo, Rio de Janeiro, Campinas and Brasilia are major hubs.
Main American Airlines offer direct flights to Brazil

American Airlines:

To: São Paulo/Guarulhos (GRU), Rio de Janeiro/Galeão (GIG), Brasília (BSB), Belo Horizonte (CNF)

Departing from: Miami (MIA) , Dallas/Fort Worth (DFW), New York (JFK), Charlotte (CLT)

Delta Air Lines:

To: São Paulo/Guarulhos (GRU), Rio de Janeiro/Galeão (GIG)

Departing from: Atlanta (ATL), New York (JFK)

United Airlines:

To: São Paulo/Guarulhos (GRU), Rio de Janeiro/Galeão (GIG)

Departing from: Houston (IAH) , Newark (EWR)

LATAM Airlines:

To: São Paulo/Guarulhos (GRU), Rio de Janeiro/Galeão (GIG), Brasília (BSB)

Departing from: Miami (MIA) , Orlando (MCO), New York (JFK), Los Angeles (LAX)

Azul Linhas Aéreas:

To: São Paulo/Guarulhos (GRU) , Campinas/Viracopos (VCP)

Departing from: Fort Lauderdale (FLL) and Orlando (MCO)

** information above subject to changes according to airline schedules.*



Our Treasures



LENÇÓIS MARANHENSES



NORTHEAST COAST
(9000km / 5600 mi of beaches)



SALVADOR/ HISTORICAL TOWNS



CHAPADAS (Guimarães / Veadeiros / Diamantina)



RIO DE JANEIRO



IGUASSU FALLS



BONITO



PANTANAL



AMAZON

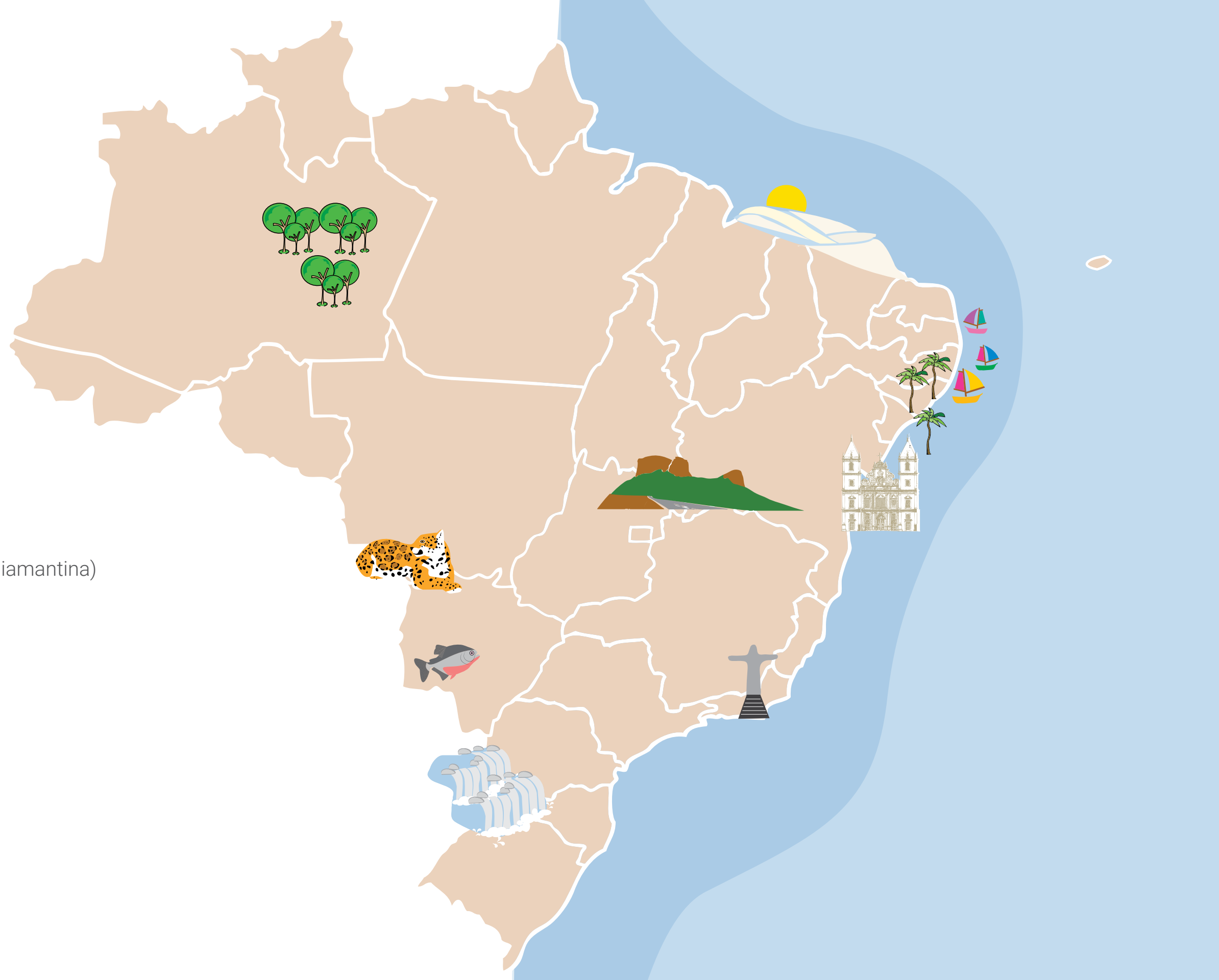




photo: Curioso.Photography / Shutterstock



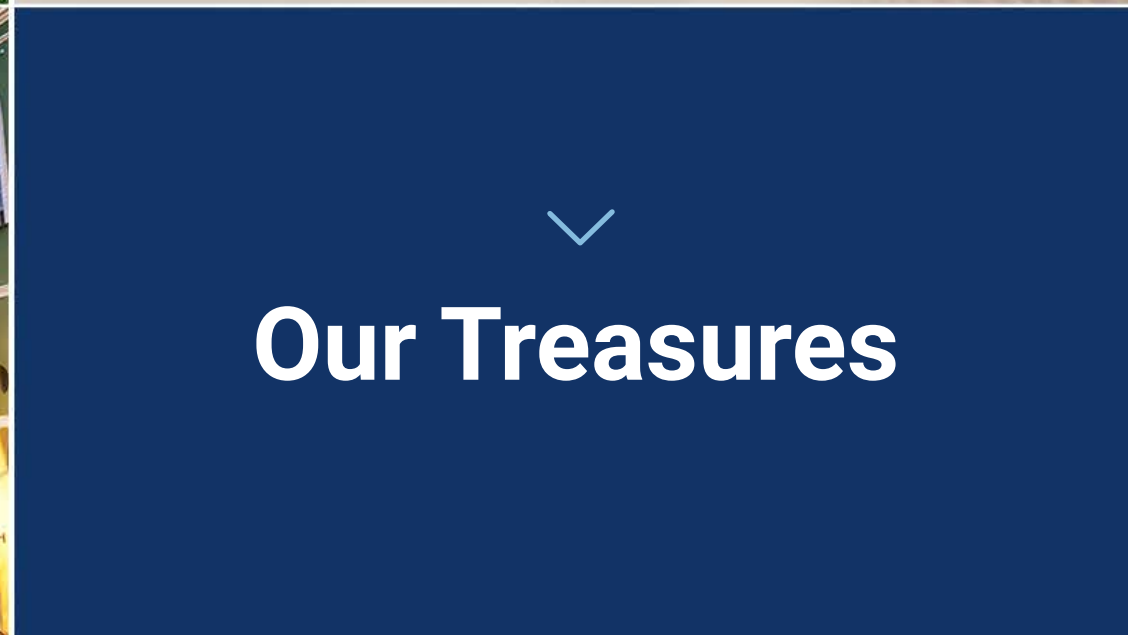
photo: thanosquest / Shutterstock



photo: Andre Luiz Moreira / Shutterstock



photo: R.M. Nunes / Shutterstock



Our Treasures



photo: reisegraf.ch / Shutterstock



photo: Rtzstudio / Shutterstock

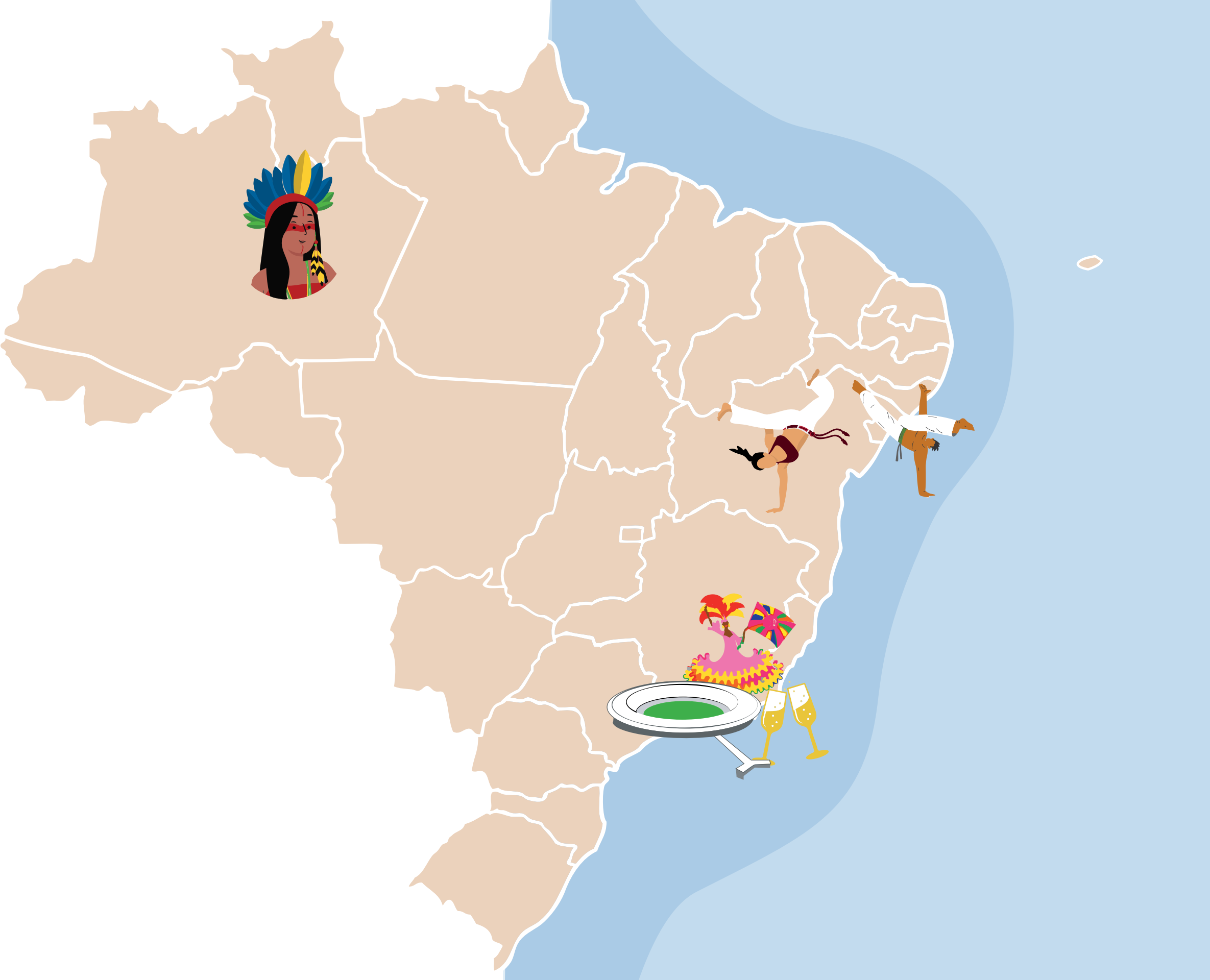


photo: Marcos Mello / Shutterstock



photo: Guenter Purin / Shutterstock

Authenticity








-  CAPOEIRA
-  INDIGENOUS COMMUNITIES
-  CARNIVAL
-  SOCCER STADIUM
-  NEW YEARS COPACABANA BEACH



photo: Lemyr Martins/VEJA



photo: Dhavid Normando / RioTur



Foto: J.P. Engelbrecht | Riotur



photo: Alexandre Macieira | Riotur



photo: Alexandre Macieira | Riotur

Culture



LITERATURE



HISTORICAL TOWNS



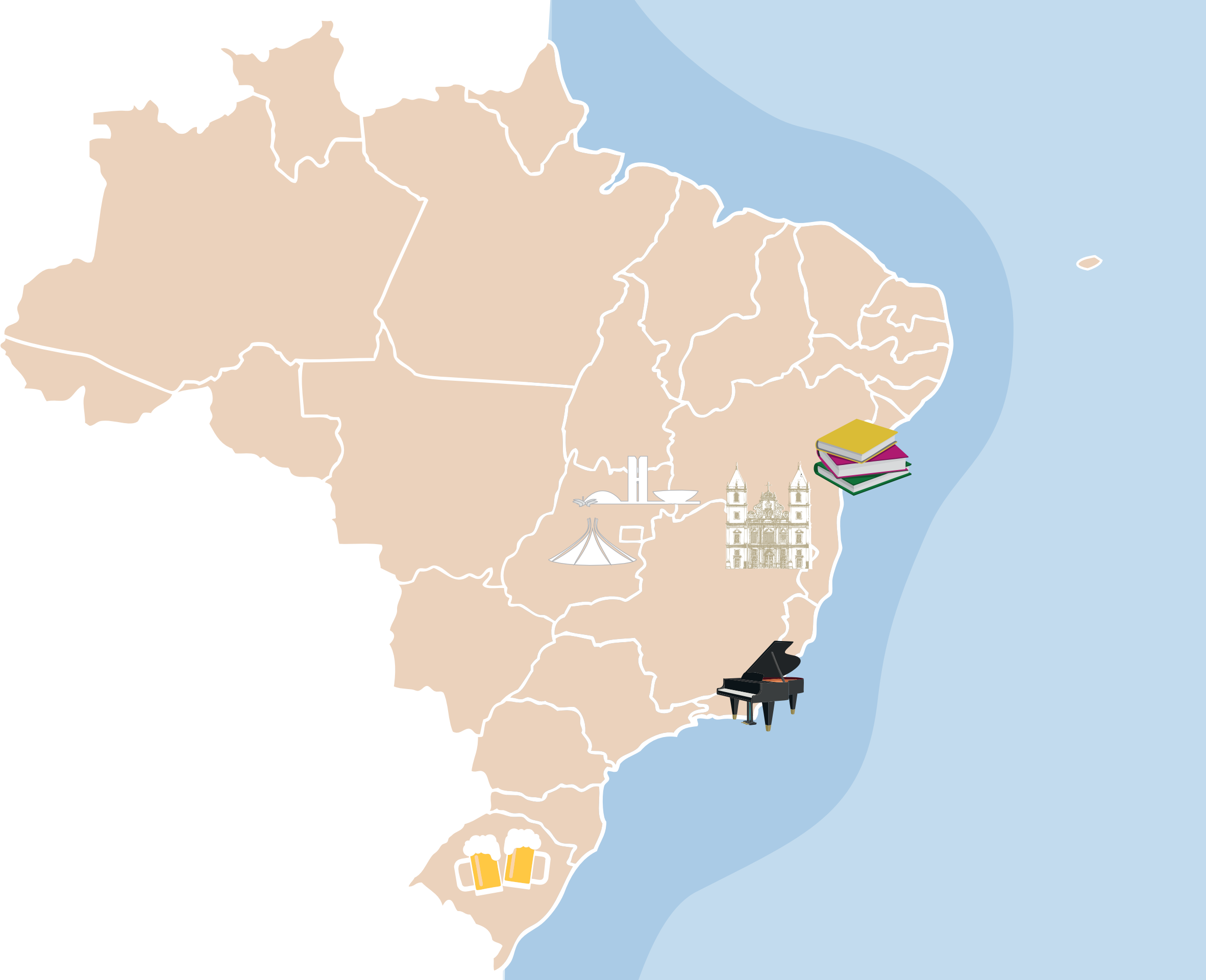
BOSSA NOVA



OKTOBERFEST



ARCHITECTURE



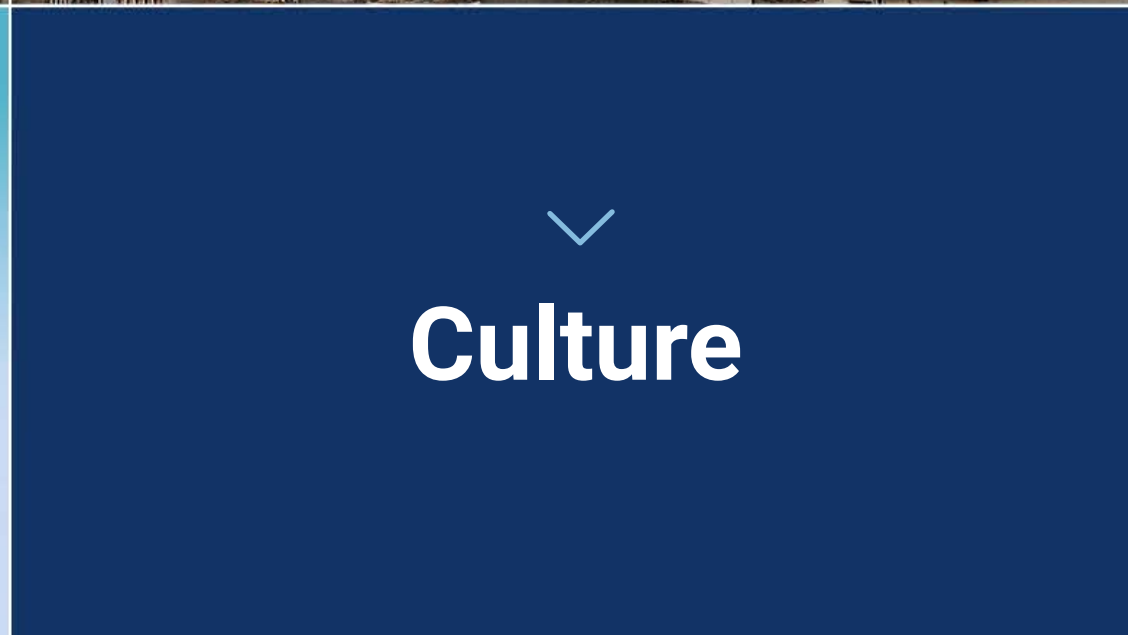


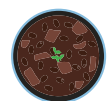
photo: Orlando Brito - 1984/acervo rede Abril

photo: Dhavid Normando / RioTur

Gastronomy



MOQUECA



FEIJOADA



PÃO DE QUEIJO



CHURRASCO



AÇAÍ



COFFEE





Gastronomy



photo: Janaina Garbugio / pexels

photo: Igor Vilela Rotundo / Shutterstock.com

Get in Touch

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Google Chat

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